

# Page Six Magazine

Oct. 28, 2007

## THE NEW HOMELESS

Why six-figure earners are being priced out of NYC

## JOBLESS JOE

How to cope when your career throws a curveball

## SPOOKY CHIC

Dylan Lauren whips up Halloween treats for adults

## SHOE SPECIAL!

8 PAGES OF THE  
BEST PUMPS,  
BOOTS, FLATS  
AND MORE

SAMANTHA WHO? STAR

# Jennifer Esposito

ON HER  
WHIRLWIND  
YEAR OF  
HEARTBREAK  
AND SUCCESS



THE ULTIMATE IN REAL ESTATE VOYEURISM

# living

## The Artful Lodger

Men's skin-care czar Anthony Sosnick lines the walls of his Soho loft with gallery-worthy art.

### The ins and outs of the Sosnick home

**Moved in:** 2002  
**Neighborhood:** Soho  
**Layout:** 3,000 square feet; three bedrooms and three baths.  
**Worth:** "The apartment upstairs sold for \$6 million," Anthony says.  
**Nearby:** Dean & DeLuca, agnès b., Balthazar, Cipriani  
**Downtown Famous Soho neighbors:** Gwyneth Paltrow, Jon Stewart



A nondescript elevator in a Soho loft building opens to a startling panorama on the fifth floor: 12-foot-high ceilings, cherry mahogany floors and contemporary art on every whitewashed surface. Next to the European oak dining table is a Gilbert & George portrait of young men standing against rows of London traffic and looking skyward. Across the room, a biomorphic abstract painting by Terry Winters keeps company with another by Carroll Dunham.

The man of the house, skin-care expert and product whiz Anthony Sosnick, 38, has pale green eyes, dewy skin (natch) and the calm demeanor of a country doctor as he pads around his sophisticated urban haven. "I wanted to design my home as much like an art gallery as I could," says the creator of the Anthony Logistics For Men line, "because, in essence, it is an art gallery." But unlike most gallery settings, the home he shares with soft-spoken, raven-haired wife Katrin, 38, and twin 3-year-old sons Ethan and Lucas, is anything but stark and fussy.

The eclectic art collection, arranged to make the space feel vibrant and cozy, includes works by Chuck Close, Roy Lichtenstein, Amy Sillman and Frank Stella ("I'm attracted to work that moves me emotionally," Anthony says.) Furnishings smartly complement the art. A



**Top:** Ethan (left) and Lucas follow in their dad's musical footsteps (watch out, Liam and Noel). **Middle:** It's rumored that tasteful art aids digestion. **Bottom:** Anthony is a bit obsessed with collecting wee chairs.



*"I wanted to design my home like a gallery. Because, in essence, it is one."*

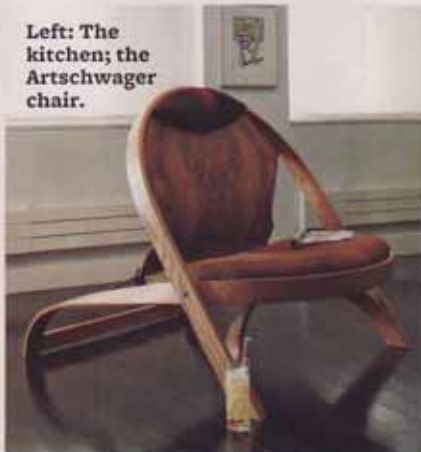
The Sosnicks' bedroom is so cultural.



PHOTOGRAPHY: KARIN KOHLBERG FOR PAGE SIX MAGAZINE; HAIR AND MAKEUP: NAOMI WARDEN FOR ARTISTS BY TIMOTHY PIANO; PROP STYLING: JAMES MASSENBERG FOR OLIVER PIRO



Left: The kitchen; the Artschwager chair.



redwood chair covered in pony hair by Richard Artschwager, a gallery piece in itself, invites visitors to get comfy. "I tell people, 'Sit on it, that's what it's there for.' I want everything to be functional. The kids play on it," says Anthony, who did all the decorating himself. "My home is a cross between minimalist and warm contemporary," he says. "I want it to be a place people walk into and are wowed."

At the moment, he's renovating a

spare room to create a playroom for the twins. "I'm in the middle of picking out fabrics and wall coverings. I can't say too much because I want to surprise Katrin," he says. So does Mrs. Sosnick ever weigh in on the décor? "I work on Wall Street," says Persian-born, German-raised Katrin, founder and president of Rondeel Research Group, an information resource for banks and law firms. "There's not a creative bone in me. I tell Tony, 'Do what-

ever you need to do. Surprise me.'"

Anthony also has a talent for music—he plays a Weinbach baby grand piano, drums, bass and a Gibson 5200 acoustic guitar. "It's the same style guitar that Elvis used to have," he notes. He likes to cook, as well: Barbecue is his specialty, and designer olive oils on the kitchen countertop hint at his flair with pasta dishes.

"We entertain quite a bit," Anthony says, "and we host charity events. We're involved with Memorial Sloan-Kettering, the Leukemia & Lymphoma Society and the Whitney Museum." Katrin adds: "I'll give up my home for a benefit. I'm so blessed with this space, I have to share it."

Given the nature of Anthony's work, a peek at the bathroom product shelf is a must. Both Katrin and Tony have a variety of lotions and fragrances, but not nearly as many as expected. (In the shower Tony has two shaving creams, two facial cleansers and three shampoos.) "My company produces over 100 products," he says, "but I don't need to have a shrine to my stuff at home." —James Servin